The SAMR Ladder: Questions and Transitions

• **Substitution:**
  • What will I gain by replacing the older technology with the new technology?

• **Substitution to Augmentation:**
  • Have I added an improvement to the task process that could not be accomplished with the older technology at a fundamental level?
  • How does this feature contribute to my design?

• **Augmentation to Modification:**
  • How is the original task being modified?
  • Does this modification fundamentally depend upon the new technology?
  • How does this modification contribute to my design?

• **Modification to Redefinition:**
  • What is the new task?
  • Will any portion of the original task be retained?
  • How is the new task uniquely made possible by the new technology?
  • How does it contribute to my design?