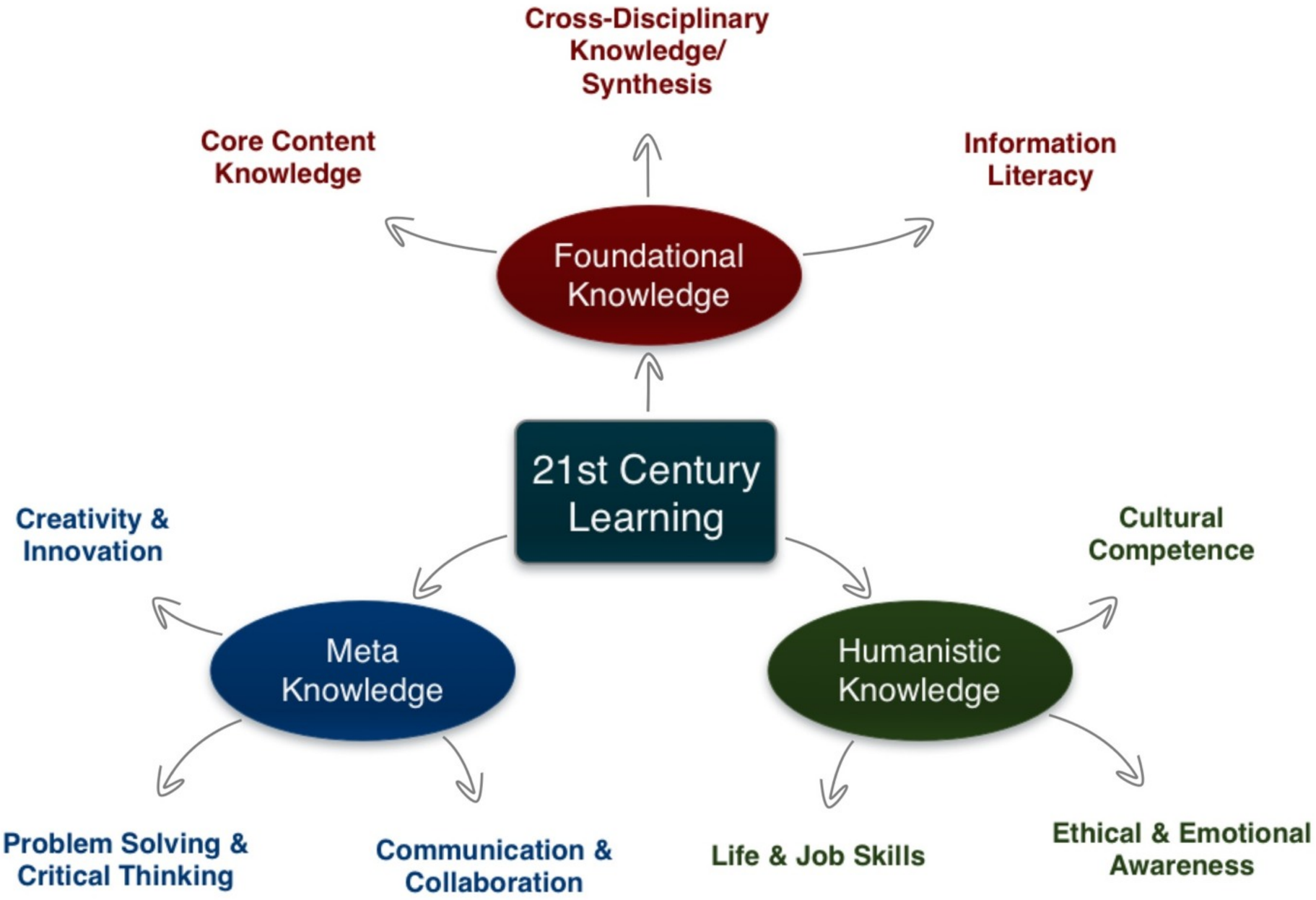
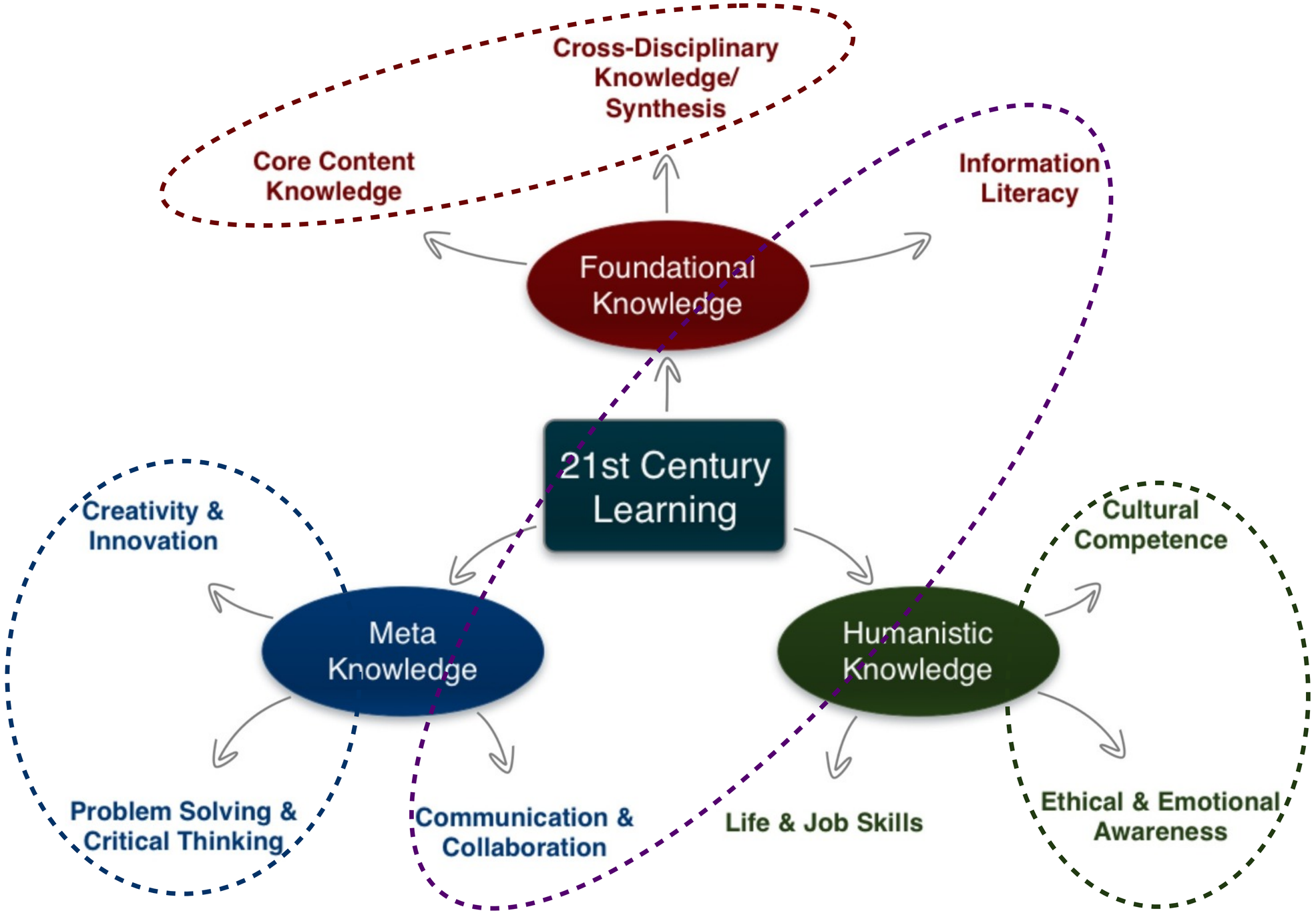
21st Century Literacies:
A Look Through a Technology Lens

Ruben R. Puentedura, Ph.D.

Social	Mobility	Visualization	Storytelling	Gaming
200,000 years	70,000 years	40,000 years	17,000 years	8,000 years


Cross-Disciplinary Knowledge/ Synthesis
Core Content Knowledge
Information Literacy
Foundational Knowledge
21st Century Learning
Creativity & Innovation
Cultural Competence
Meta Knowledge
Humanistic Knowledge
Problem Solving & Critical Thinking
Communication & Collaboration
Life & Job Skills
Ethical & Emotional Awareness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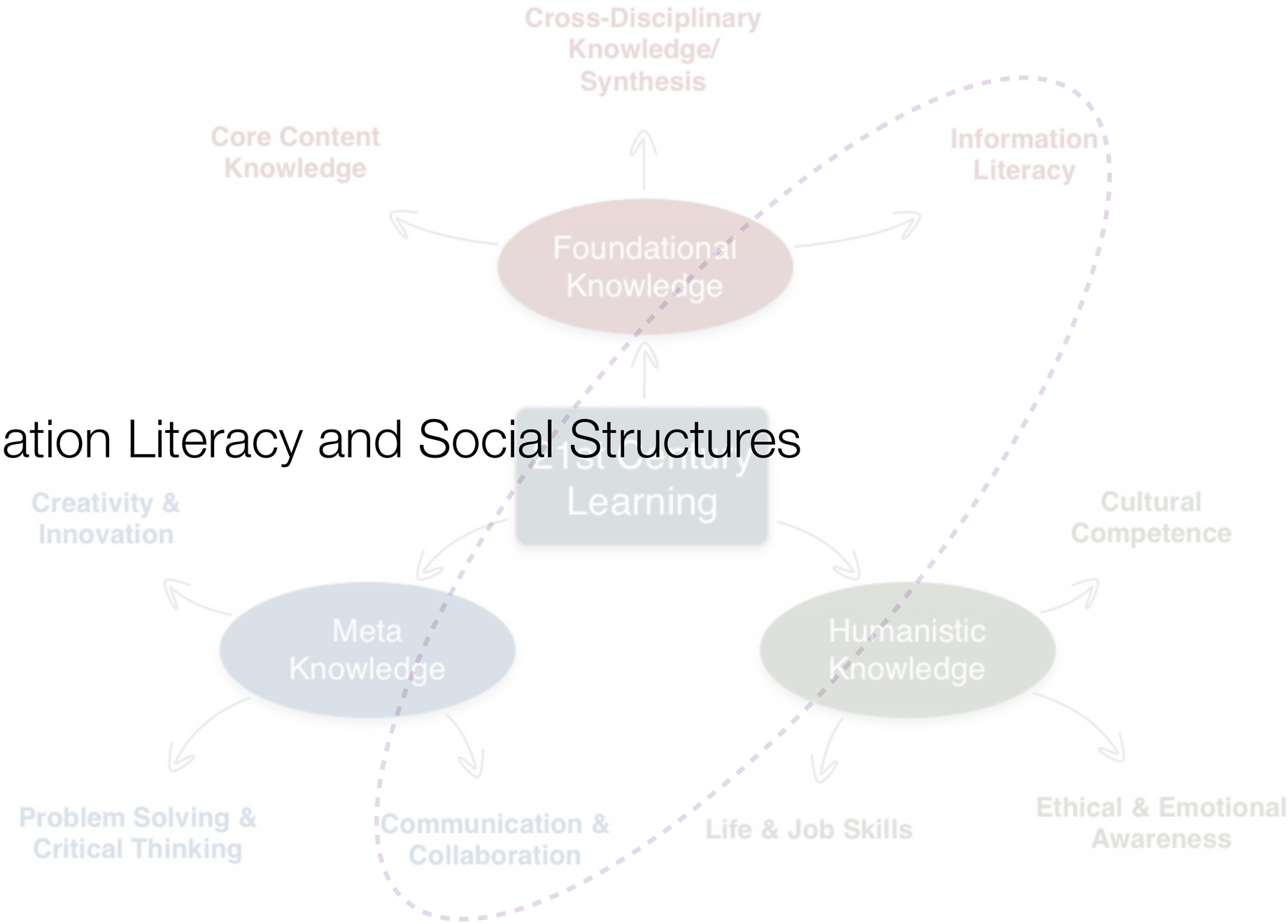
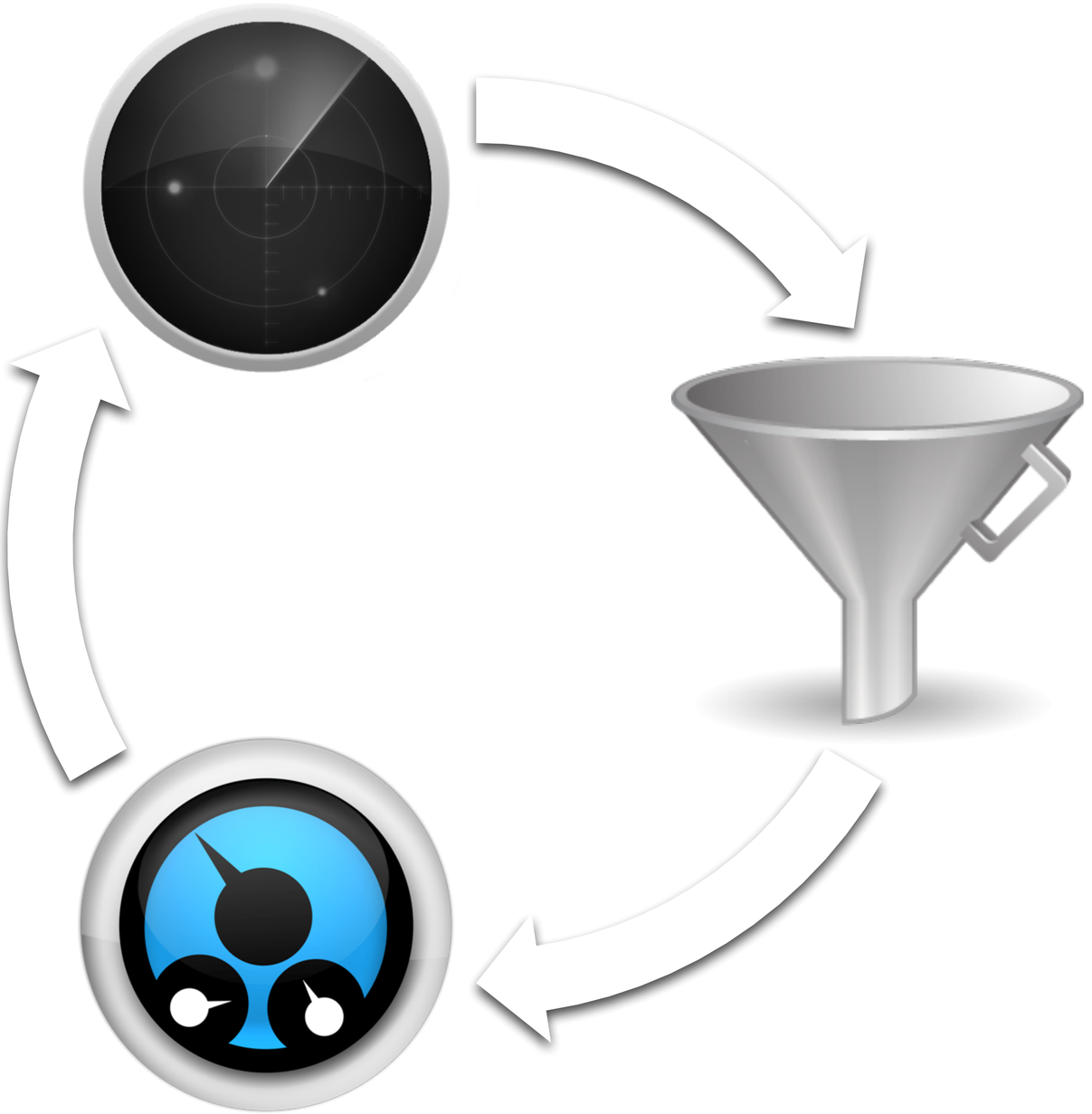
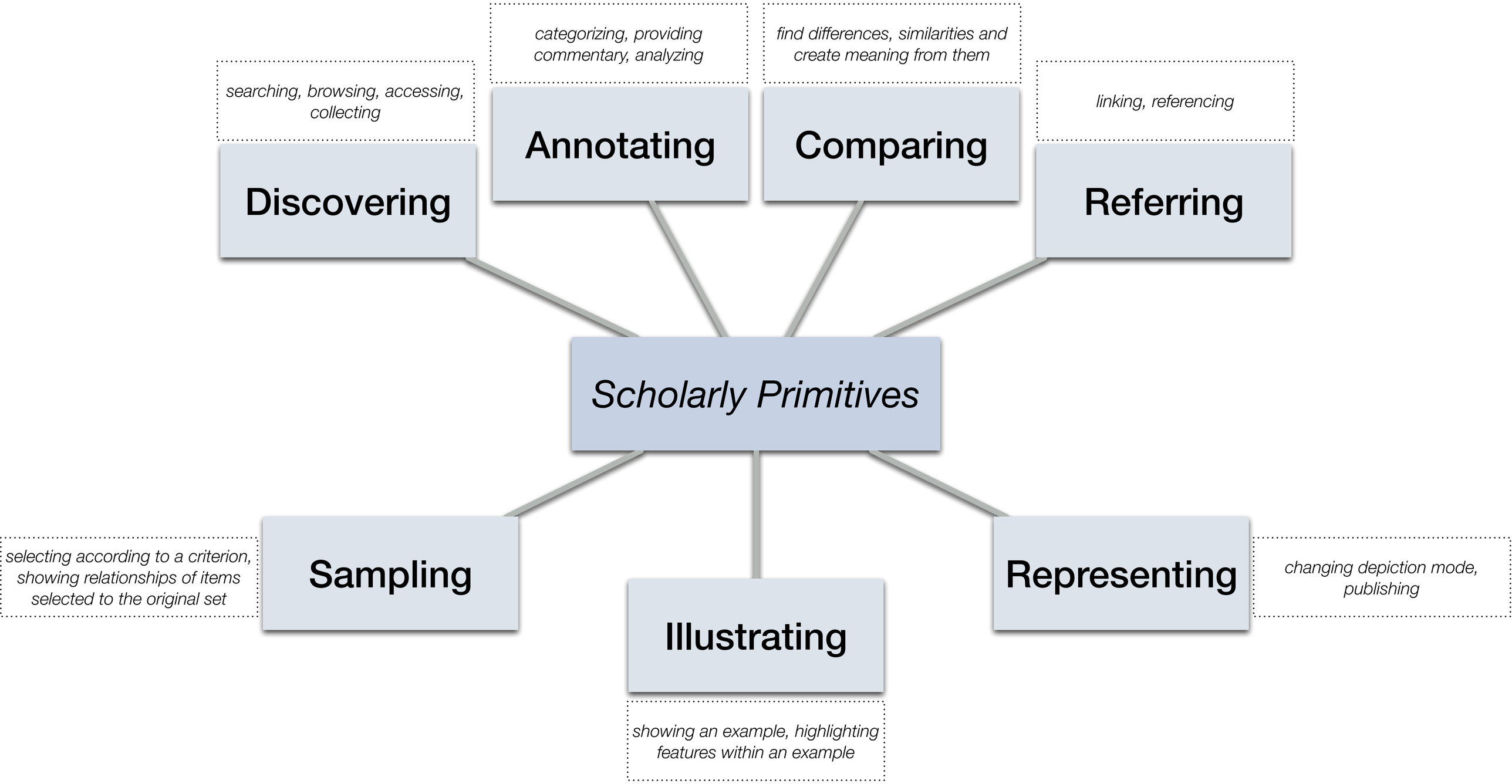
Information Literacy and Social Structures

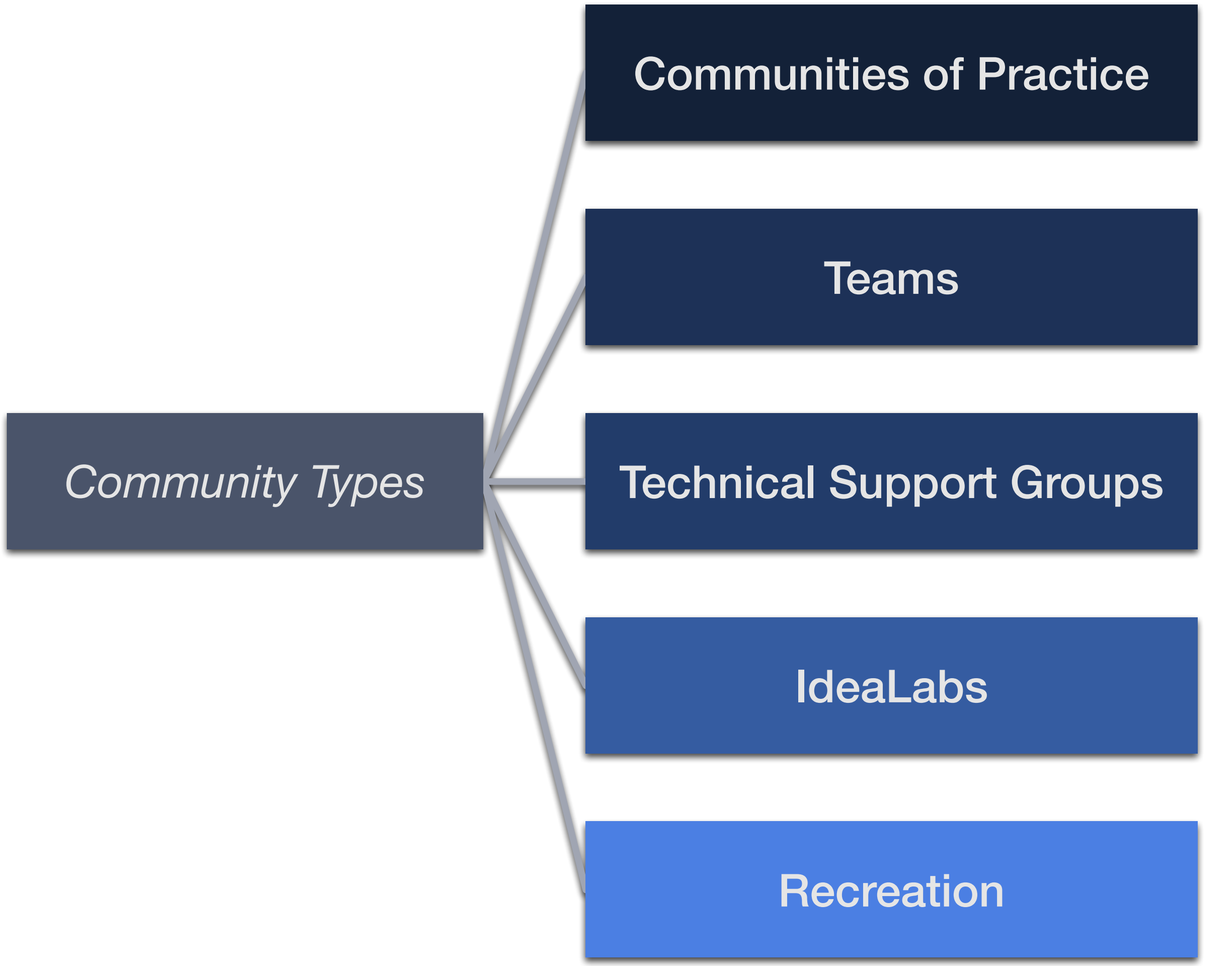




Howard Rheingold. *Net Smart: How to Thrive Online*. MIT Press (2012)



John Unsworth. *Scholarly Primitives: What Methods Do Humanities Researchers Have in Common and How Might Our Tools Reflect This?* Humanities Computing, Formal Methods, Experimental Practice Symposium, Kings College, London. (May 2000)



A group of people with a common interest or practice who share information and/or network.

Communities working on a shared goal for a particular project or function.

Provide technical support for a particular software or hardware tool.

Communities in which members brainstorm around a set of questions or issues for a limited period of time, usually one to three days long.

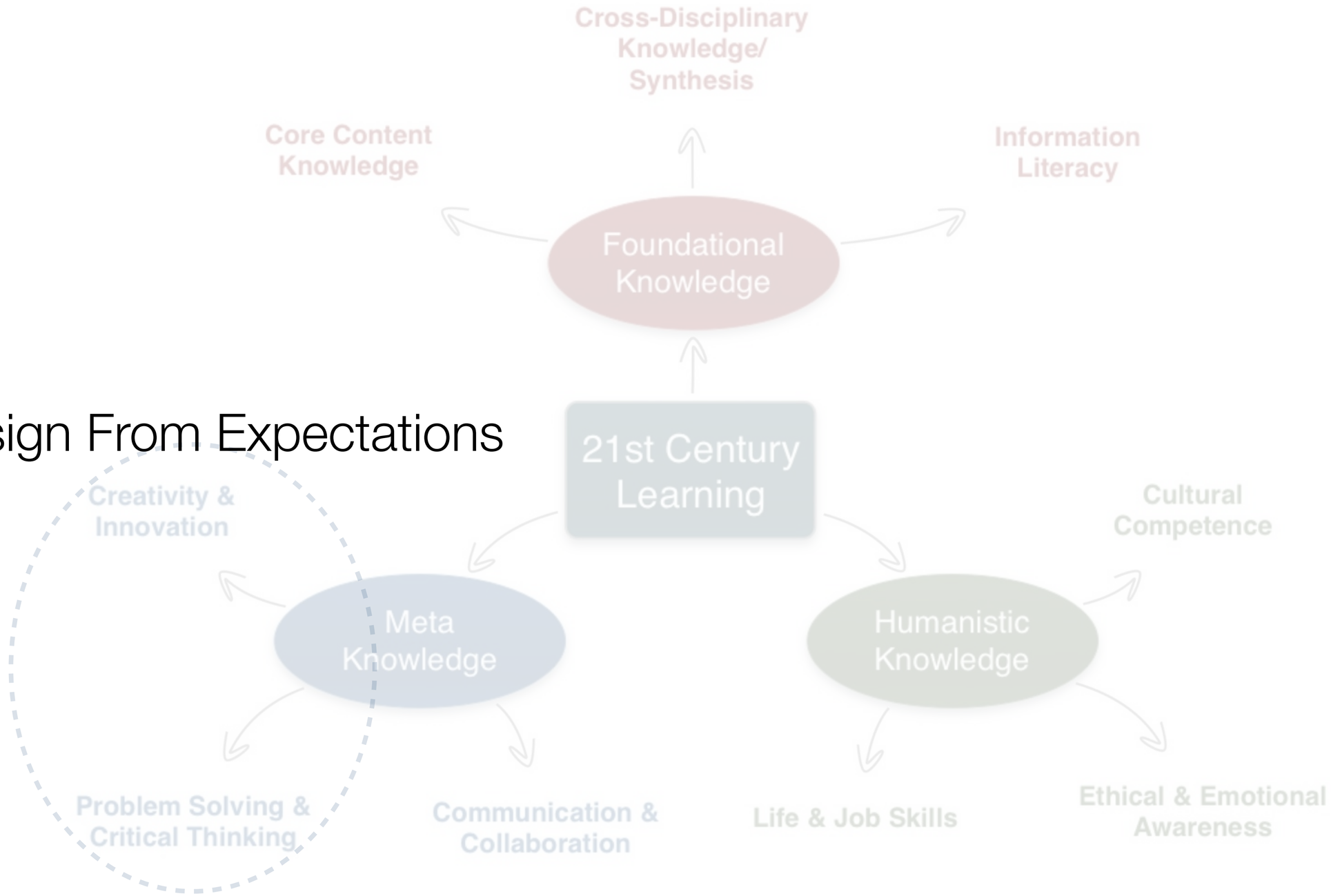
Communities devoted to recreational activities unrelated to work.

Muller, M., Ehrlich, K., Matthews, T., Perer, A. A., Ronen, I., and Guy, I. *Diversity among enterprise online communities: Collaborating, teaming, and innovating through social media*. 2012 ACM SIGCHI Conf. on Human Factors in Computing Systems (2012)

A Basic Social Toolkit

- Bookmarks: Delicious, Diigo
- RSS Feeds: Reeder
- Discussions: Edmodo
- Microblogging: Twitter
- Blogging: WordPress
- Wikis: MediaWiki
- Telepresence: Google+ Hangouts

Design From Expectations



Seymour Papert: Four Expectations

- **Expectation 1:** the scholastically unsuccessful group among the students will advance by several grade levels on standard achievement tests in mathematics and language. We shall, of course, confirm the significance of any such observation by comparison with a control group matched on a series of variables set up before the outset of the experiment.
- **Expectation 2:** observers will agree that the student in the experiment not only learned more than in a traditional class, but learned it in a more articulate, richer, more integrated way.
- **Expectation 3:** students will develop, or adapt concepts and metaphors derived from computers and use them not only as intellectual tools in the construction of models of such things as "number" and "theory" but also in elaborating models of their own cognitive processes. This will in turn have an impact on their styles of learning and problem-solving.
- **Expectation 4:** the use of computer metaphors by children will have effects beyond what is normally classed as "cognitive skill". We expect it will influence their language, imagery, games, social interactions, relationships, etc…

S. Papert. *An Evaluative Study of Modern Technology in Education*. MIT Artificial Intelligence Laboratory Memo No. 371. (June, 1976)

Measuring the Four Expectations

- **Expectation 1:** suitably designed formative/summative assessment rubrics will show improvement when compared to traditional instruction.
- **Expectation 2:** students will show more instances of work at progressively higher levels of Bloom's Taxonomy.
- **Expectation 3:** student work will demonstrate more – and more varied – critical thinking cognitive skills, particularly in areas related to the examination of their own thinking processes.
- **Expectation 4:** student daily life will reflect the introduction of the technology. This includes (but is not limited to) directly observable aspects such as reduction in student attrition, increase in engagement with civic processes in their community, and engagement with communities beyond their own.

Black and Wiliam: Defining Formative Assessment

"Practice in a classroom is formative to the extent that evidence about student achievement is elicited, interpreted, and used by teachers, learners, or their peers, to make decisions about the next steps in instruction that are likely to be better, or better founded, than the decisions they would have taken in the absence of the evidence that was elicited."

Black, P. and Wiliam D. "Developing the theory of formative assessment." *Educational Assessment, Evaluation and Accountability*. 21:5-31 (2009)

Wiliam: A Framework for Formative Assessment

	Where the learner is going	Where the learner is right now	How to get there
Teacher	1 Clarifying learning intentions and criteria for success	2 Engineering effective classroom discussions and other learning tasks that elicit evidence of student understanding	3 Providing feedback that moves learners forward
Peer	Understanding and sharing learning intentions and criteria for success	4 Activating students as instructional resources for one another	
Learner	Understanding learning intentions and criteria for success	5 Activating students as the owners of their own learning	

Dylan Wiliam, *Embedded Formative Assessment*. Solution Tree (2011)

Bloom's Taxonomy: Cognitive Processes

Anderson & Krathwohl (2001)	Characteristic Processes	
Remember	• Recalling memorized knowledge • Recognizing correspondences between memorized knowledge and new material	
Understand	• Paraphrasing materials • Exemplifying concepts, principles • Classifying items • Summarizing materials	• Extrapolating principles • Comparing items
Apply	• Applying a procedure to a familiar task • Using a procedure to solve an unfamiliar, but typed task	
Analyze	• Distinguishing relevant/irrelevant or important/unimportant portions of material • Integrating heterogeneous elements into a structure • Attributing intent in materials	
Evaluate	• Testing for consistency, appropriateness, and effectiveness in principles and procedures • Critiquing the consistency, appropriateness, and effectiveness of principles and procedures, basing the critique upon appropriate tests	
Create	• Generating multiple hypotheses based on given criteria • Designing a procedure to accomplish an untyped task • Inventing a product to accomplish an untyped task	

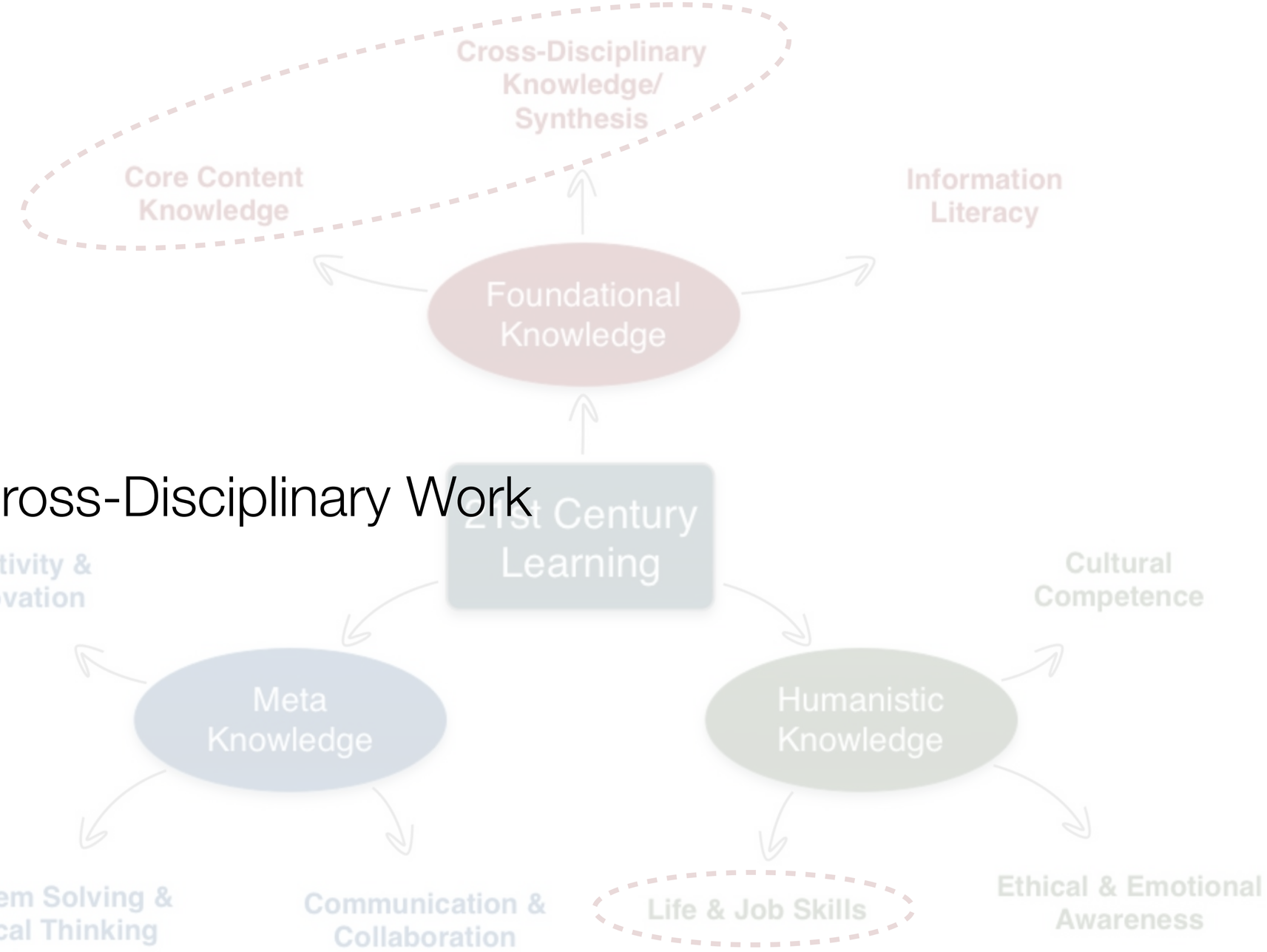
Lorin W. Anderson and David R. Krathwohl (Eds.), *A Taxonomy for Learning, Teaching, and Assessing: A Revision of Bloom's Taxonomy of Educational Objectives, Complete Edition*. Longman. (2000)

Facione: Critical Thinking – Cognitive Skills and Subskills

Skill	Subskills
Interpretation	Categorization Decoding Significance Clarifying Meaning
Analysis	Examining Ideas Identifying Arguments Analyzing Arguments
Evaluation	Assessing Claims Assessing Arguments
Inference	Querying Evidence Conjecturing Alternatives Drawing Conclusions
Explanation	Stating Results Justifying Procedures Presenting Arguments
Self-Regulation	Self-examination Self-correction

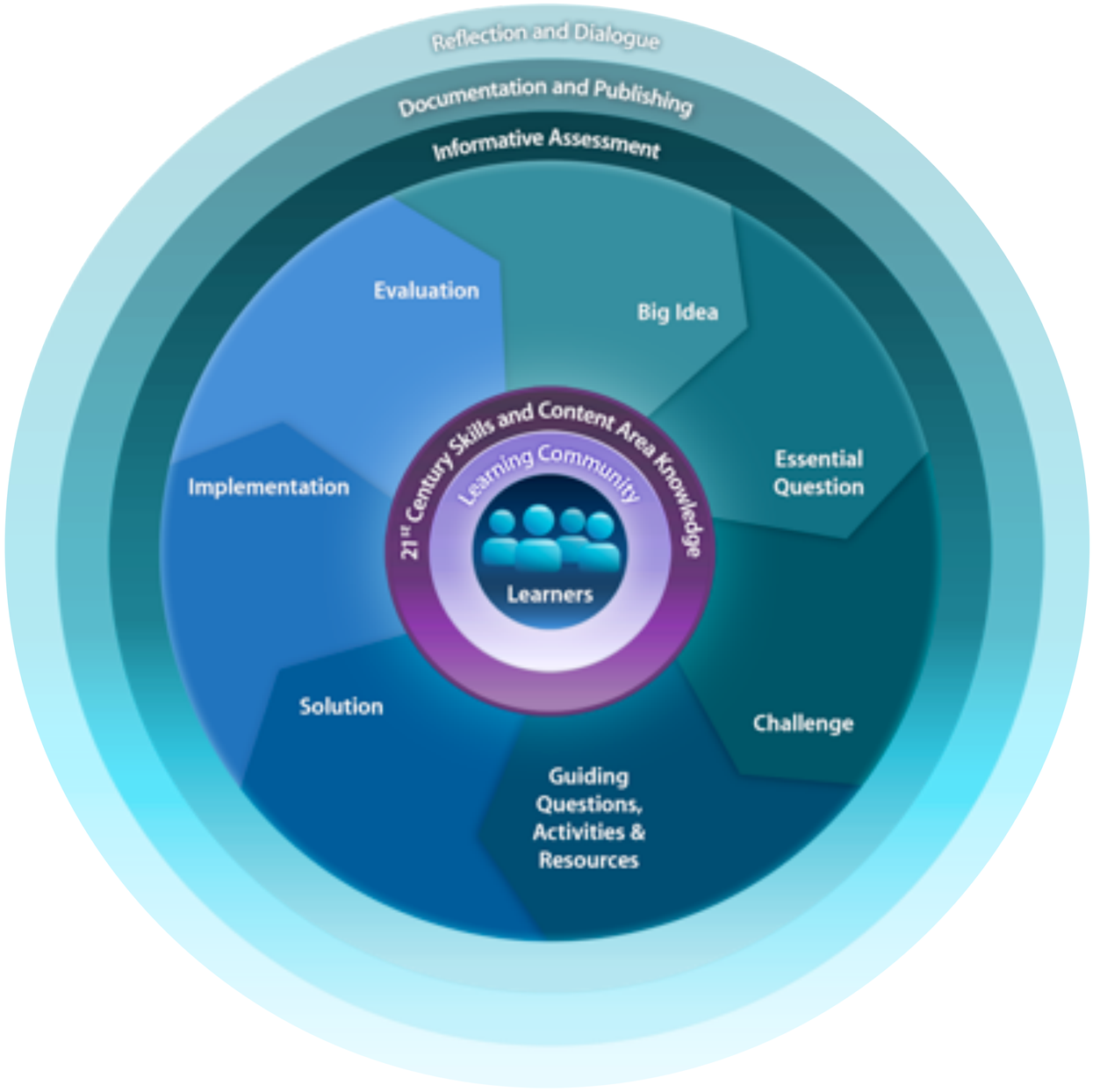
Peter Facione, *Critical Thinking: A Statement of Expert Consensus for Purposes of Educational Assessment and Instruction - Executive Summary*. "The Delphi Report". American Philosophical Association, Committee on Pre-College Philosophy. California Academic Press, 1990

Framing Cross-Disciplinary Work



Three Categories

- Convergent Design
  - What is a common underlying feature connecting different activities in different subject areas?
  - Example: how does marketing appear as a common feature to be addressed across vocational areas?
- Divergent Design
  - What do different disciplines have to say about one central theme?
  - Example: what do different subject areas contribute to the understanding of the European Union?
- Challenge Based Learning
  - How do we go from a big idea, to a challenge, to implementing a solution, to assessing it?
  - Example: what challenge and response could we derive from the idea of sustainability?


Reflection and Dialogue
Documentation and Publishing
Informative Assessment
Evaluation
Big Idea
Essential Question
Challenge
Guiding Questions, Activities & Resources
Solution
Implementation
21st Century Skills and Content Area Knowledge
Learning Community
Learners

Redefinition

Tech allows for the creation of new tasks, previously inconceivable

Modification

Tech allows for significant task redesign

Augmentation

Tech acts as a direct tool substitute, with functional improvement

Substitution

Tech acts as a direct tool substitute, with no functional change

Big Idea

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Solution

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Evaluation

The CBL Process

Collaborative Space
- How will the teams communicate?
- Where will resources be shared?

Introduction
- Why is this idea important to the students?
- Why is this idea important to the community?

Team Formation
- What makes up a productive design team?
- How do we capitalize on everyone's skills?

Assessment
- How will the process be assessed?
- How will the solution be assessed?

Guiding Questions
- What do we need to know in order to meet the challenge?

Guiding Activities
- What do we need to do to answer our guiding questions?
- What resources are needed?

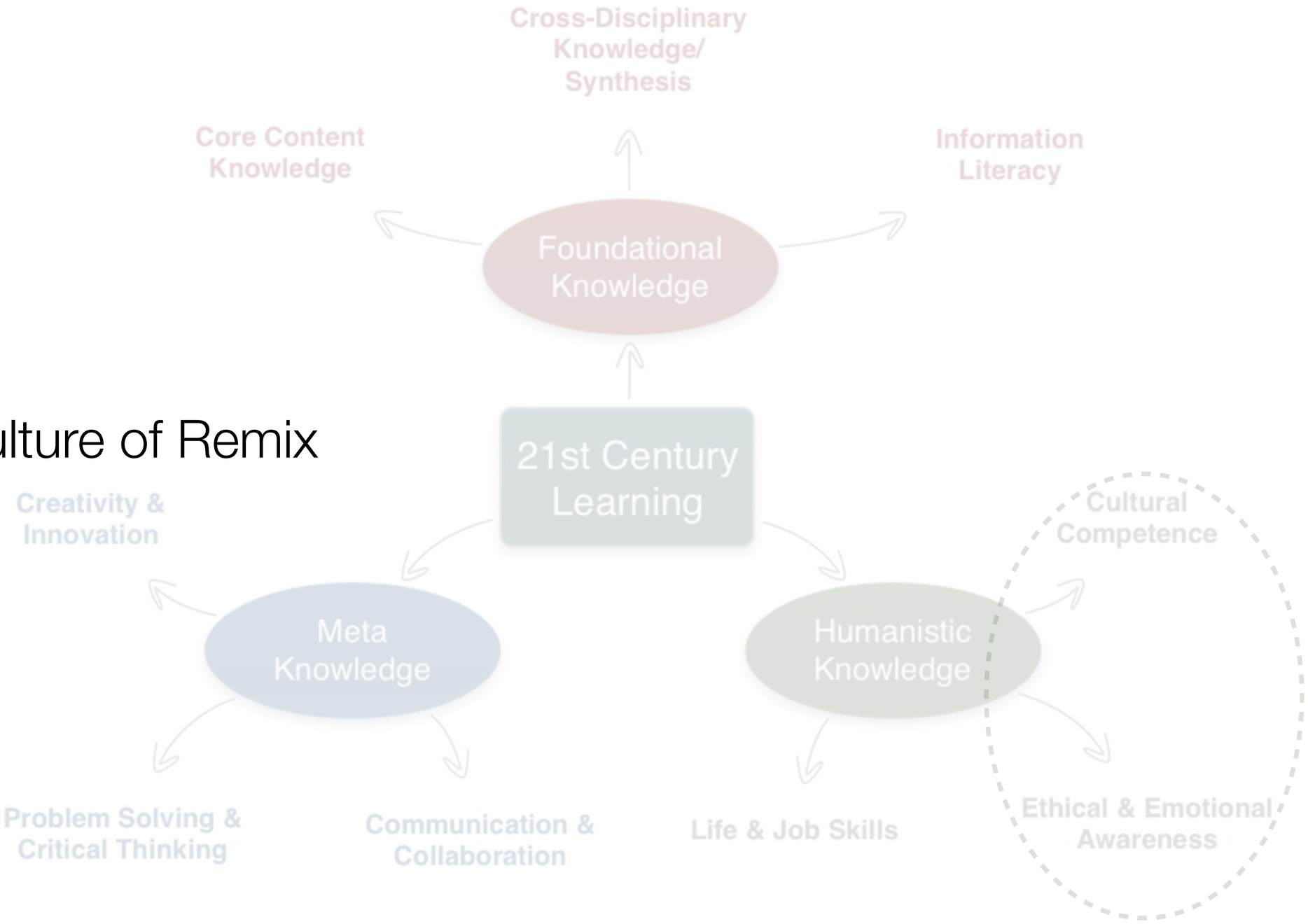
Solution Development
- How do we meet the challenge?
- Is the solution justified?

Implement and Assess
- How can the solution be tested?
- Did the solution work?

Document/Reflect
- What did we learn?
- What would we do differently?

Publish
- How do we share our results?
- What is the story behind the solution?

The Culture of Remix



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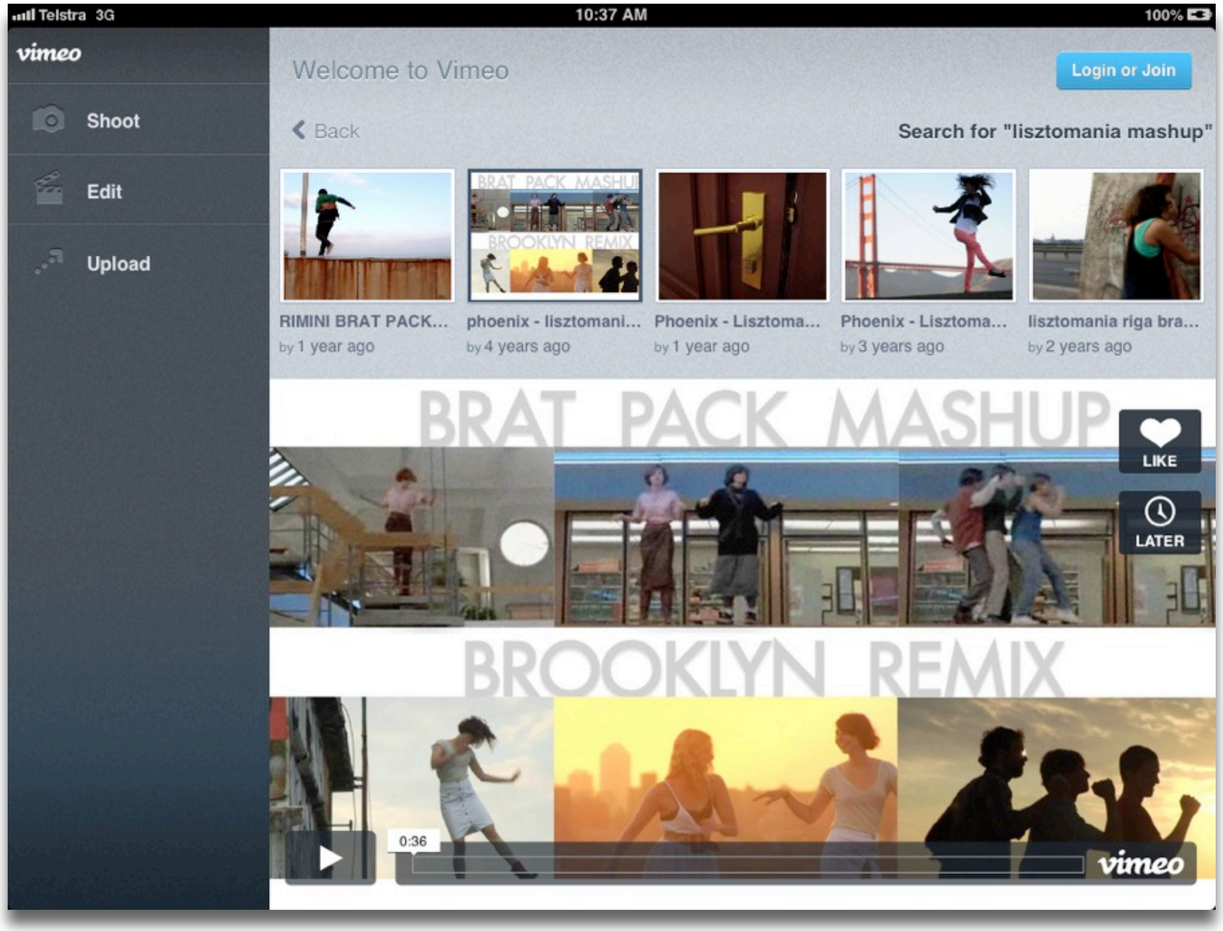

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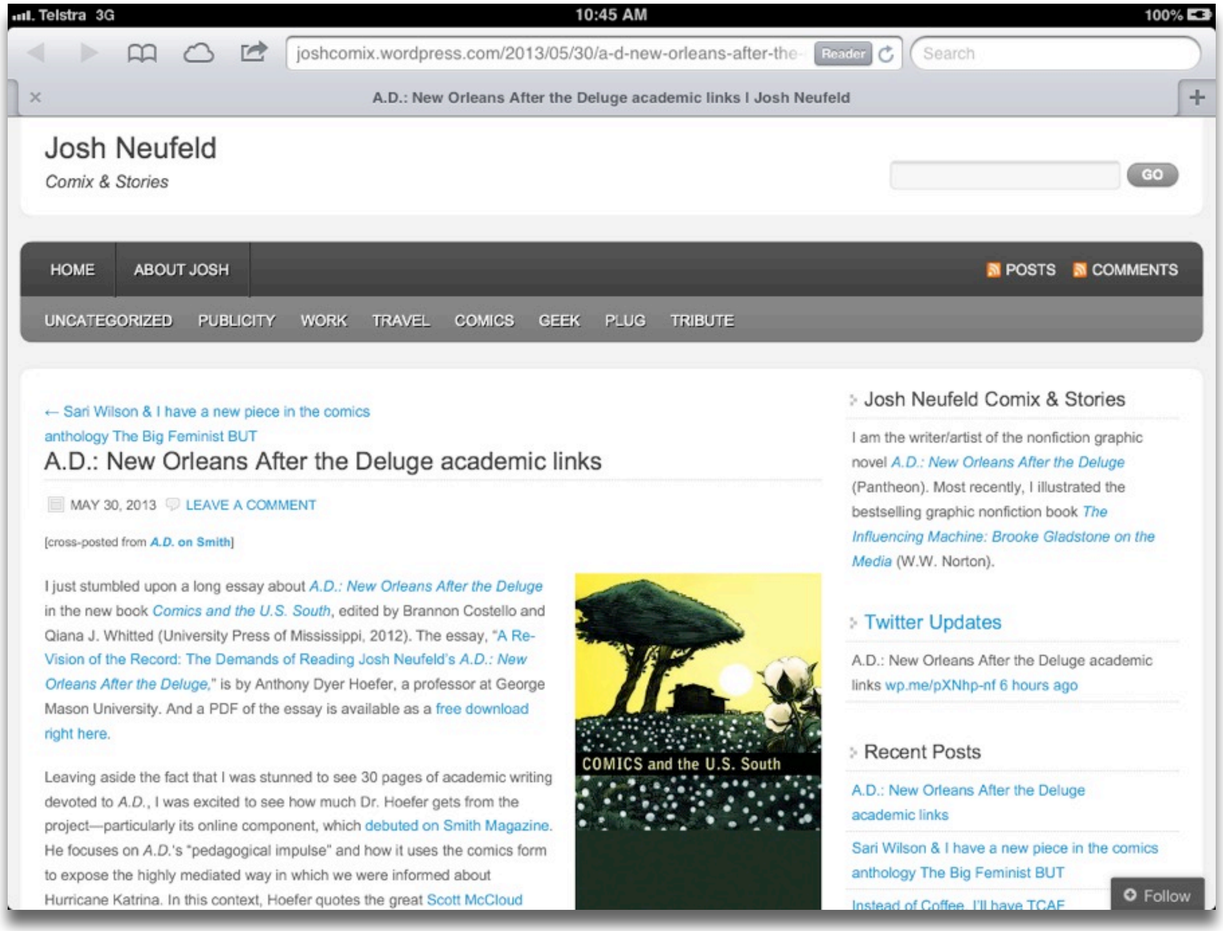

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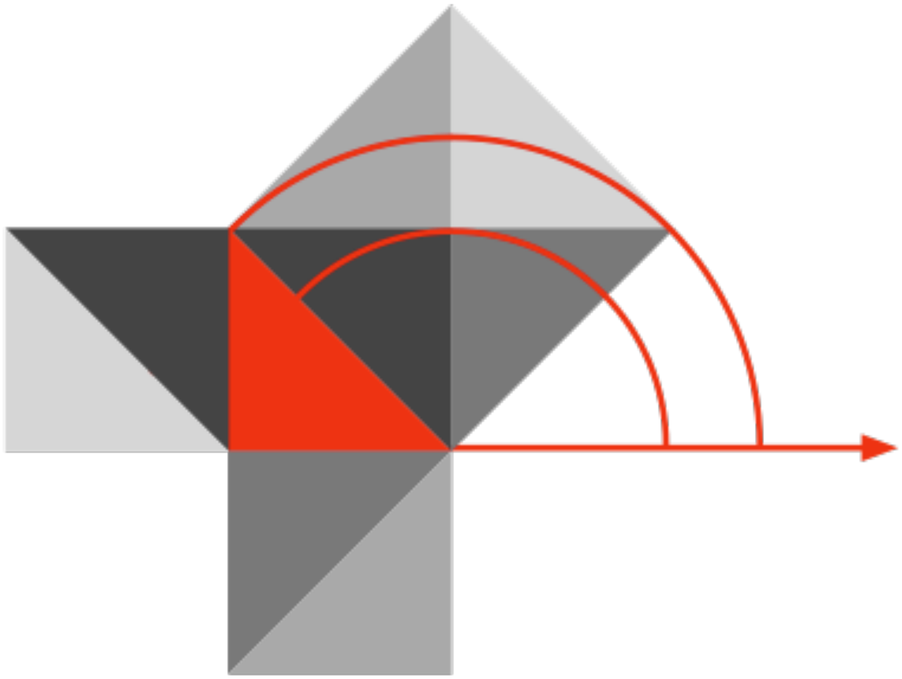
Resources

- Ruben R. Puentedura, “Technology In Education: The First 200,000 Years” *The NMC Perspective Series: Ideas that Matter*. NMC Summer Conference. (2012) Online at: http://www.youtube.com/watch?v=NemBarqD6qA
- Punya Mishra and Kristen Kereluik, “What is 21st Century Learning? A review and synthesis.” Paper submitted to the SITE2011 Conference. (2011) Online at: http://punya.educ.msu.edu/publications/21stCenturyKnowledge_PM_KK.pdf
- Punya Mishra and Kristen Kereluik, “What is 21st Century Learning? A review and synthesis.” SITE2011 Conference Presentation. (2011) Online at: http://punya.educ.msu.edu/presentations/site2011/SITE_2011_21st_Century.pdf
- Ruben R. Puentedura, *Transformation, Technology, and Education*. (2006) Online at: http://hippasus.com/resources/tte/
- Ruben R. Puentedura, *As We May Teach: Educational Technology, From Theory Into Practice*. (2009) Online at: http://tinyurl.com/aswemayteach

Hippasus



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